

# NEWS RELEASE



*From Corporate Communications*

## **Jeff LePage promoted to Vice President at American Fast Freight, Inc.**

***LePage will continue to focus on the strategic development of new technology to meet current and future company and customer needs.***

FIFE, WASH., Aug. 29, 2011 -- American Fast Freight (AFF) is pleased to announce the promotion of Jeff LePage to Vice President, Chief Technology Officer.

LePage has been the Director of MIS for AFF for over 18 years. "During his time with AFF, he has managed the growth of technology utilization throughout the organization as well as modernized systems and architecture used in all our operations at all levels of our organization," said AFF President Steve Day.

As vice president, LePage will continue to oversee maintenance of the company's databases and network systems while focusing more on advising senior management on strategic deployment of new technology. He is primarily responsible for system design used in the freight management, operations, pricing, billing and rating departments at AFF, as well as for its subsidiary companies. Most recently, LePage spearheaded the creation of an industry-leading suite of technologies found in the recent release of FastTrax<sup>SM</sup>.

"Jeff will continue to lead our efforts at maintaining data security and developing new customer-oriented technology tools," Day said, "to insure our internal systems continue to meet our current and future growth needs."

LePage began his technology career at the age of 15 when he was hired in the IT department at Atlantic Richfield Company (ARCO) as a placement through the University of Alaska, Anchorage. He has often been cited as a knowledgeable source on the topic of security and email controls and monitoring in various trade publications.

